



Gold
Solution Partner

The Velocity Report

May Edition

Hi there!

Full Speed Ahead After Team '26

From exciting product innovation to meaningful customer conversations, Team '26 was packed with momentum. Between connecting with attendees at our booth, hosting exclusive networking events, and exploring what's next across the Atlassian ecosystem, we're excited for the road ahead.

Driving Innovation & Connection at Team '26

Team '26 was an incredible opportunity to connect with customers, partners, and industry leaders while exploring the future of AI-powered teamwork, enterprise service management, and cloud transformation with Atlassian solutions.

Throughout the event, our team engaged in valuable conversations, live demos, and strategic discussions that reinforced the growing demand for connected, AI-native solutions. We also loved welcoming attendees

to our booth, where visitors connected with our experts and explored innovative approaches to accelerating collaboration and operational efficiency.



An Evening of Connection

One of the highlights of Team '26 was hosting our exclusive VIP Reception curated specifically for Atlassian customers. The evening brought together customers, partners, and industry professionals for networking, collaboration, and meaningful conversations outside the conference floor, creating a great opportunity to strengthen relationships and connect with the Atlassian community.

Thank you to everyone who joined us – we loved connecting with you.



Key Announcements from Atlassian Team 26

During Team '26, Atlassian introduced a clear vision for the future of work: AI-powered teams connected through shared knowledge, operational context, and intelligent collaboration across the enterprise. Below are some of the major themes and recommended sessions from the event.

You may be prompted to register and create a free Atlassian account to access and watch the session recordings.

1. Teamwork Graph - Connecting people, work, and knowledge

The Teamwork Graph was positioned as the foundation behind Atlassian's AI-native platform strategy. Atlassian showcased how connecting work, knowledge, goals, people, and services enables AI to better understand organizational context and drive more meaningful collaboration across teams.

[Learn More](#)

Recommended Sessions:

Founders Keynote: Connecting people, work, and knowledge

Featuring Atlassian CEO Mike Cannon-Brookes, Chief Product and AI Officer Tamar Yehoshua, and Head of AI Sherif Mansour.

A must-watch keynote covering Atlassian's vision for AI-powered teamwork, Teamwork Graph, Rovo, and the future of connected enterprise collaboration.

We're excited about the future of the Atlassian platform and what these innovations mean for teams looking to scale efficiency, collaboration, and service delivery.

[Watch Session](#)

Close the AI context gap with data you can trust

Featuring Head of Product, Atlassian Data Platform Narmada Jayasankar, and Head of Product, Enterprise Rae Wang.

This session highlights how trusted enterprise data and connected context are becoming essential for delivering accurate and scalable AI experiences.

[Watch Session](#)

2. Rovo - AI that understands how teams actually work

Rovo was one of the biggest announcements and focus areas throughout Team '26. Atlassian positioned Rovo as an AI-powered teammate built on the Teamwork Graph, helping organizations search, learn, automate, and collaborate across connected enterprise systems.

The sessions emphasized how AI becomes significantly more valuable when it understands organizational relationships, operational workflows, and enterprise knowledge in real time.

[Learn More](#)

Recommended Sessions:

Building AI-native teams with Rovo

Featuring Head of Product, Marketing for AI, Enterprise, Ecosystem and Teamwork Collection Divya Kumar, and Head of Product, AI Jamil Valliani.

This session demonstrates how Rovo, powered by the Teamwork Graph, understands how work flows across teams, where knowledge lives, and who is working on what across the enterprise.

[Watch Session](#)

Rovo agents in action: Accelerating self-service deflection and support productivity

Featuring Principle Product Manager Premanku Chakraborty.

An additional deep dive into Atlassian's AI-native collaboration strategy and how Rovo is helping organizations transform teamwork at scale.

[Watch Session](#)

3. Shatter the service quo with AI-Native Service Management (Service Collection)

Service Collection showcased Atlassian's vision for transforming service management from a reactive "break-fix" model into an AI-native, connected service ecosystem powered by Jira Service Management, Rovo, Assets, Customer Service Management, and the Teamwork Graph.

Throughout the keynote, Atlassian emphasized how AI, operational context, and connected enterprise data can help organizations move beyond siloed service experiences toward proactive, intelligent, and resilient operations. The broader vision is to unify service, operations, development, and customer support into a single connected platform where AI helps teams prevent issues faster, reduce operational noise, accelerate response times, and improve business outcomes across the enterprise.

Key highlights from Team '26

- Incident Command Center for AI-assisted incident investigation and mitigation
- AI-Native Incident Prevention Center for proactive operational visibility

- Customer Service Management (CSM) connected to engineering and operations workflows
- Hardware Asset Management with AI-powered lifecycle management
- Solution Composer using conversational AI for service configuration
- Data Manager enhancements focused on security and third-party integrations
- Teamwork Graph enabling context-rich service experiences across teams and systems

Recommended Session:

Shatter the Service Quo

Featuring Head of Product, Service Collection Shamik Sharma, Head of Product Management, IT Solutions Edwin Wong, and Head of Product Marketing, Jira Service Management, Molly Bronstein.

A keynote covering Atlassian's AI-native vision for service management and how organizations can leverage Rovo, Teamwork Graph, and Service Collection to modernize enterprise operations.

[Watch Session](#)

4. Building Software in the Era of Human + AI Collaboration (Software collection + Product Collection)

Atlassian's vision for modern software delivery is shifting from isolated teams and AI copilots toward AI-native collaboration powered by shared context through the Teamwork Graph. The focus is no longer

just on writing code faster, but on helping organizations build the right products by connecting customer insights, strategy, development, quality, and delivery into a single coordinated workflow where humans and AI agents collaborate together.

Throughout Team '26, Atlassian emphasized the rise of the “product builder” — a new model where product managers, designers, engineers, and AI agents work across traditional silos using Product Collection, Rovo Dev, and AI-powered workflows to accelerate delivery, improve quality, and create measurable business impact.

Recommended Session:

The agentic pivot: Building software in the era of human + AI collaboration

Featuring Lean PM JPD & Product Collection Tanguy Crusson, and Head of Engineering, DevAI Ming Wu.

A forward-looking session on how AI agents are reshaping software development and enabling a new model for collaboration between humans and AI.

[Watch Session](#)

The State of AI in Service Management

As organizations continue exploring the future of AI-driven service management, our latest whitepaper, *The State of AI in Service Management*, dives into the trends, priorities, and challenges shaping the industry today.

The report highlights how organizations are leveraging AI to improve operational efficiency, enhance customer experiences, streamline workflows, and drive smarter decision-making across teams. Key findings include:

- 89% of organizations plan to expand or further invest in AI technologies over the next 12 months
- 64% cite enhanced customer experience as a leading driver for AI adoption
- 87% are interested in leveraging AI for process automation and optimization
- AI-driven analytics and dashboards are now being utilized by 55% of organizations

From AI-powered service operations to predictive analytics and intelligent automation, the report provides valuable insights into how organizations are preparing for the future of service management.

[Download the Whitepaper](#)

Service Management Insights at Topgolf

In April, we were excited to host our Topgolf event, which focused on modern service management and ITSM transformation with Atlassian. The evening featured valuable conversations around Jira Service Management, automation, cross-team collaboration, and real-world transformation experiences from organizations moving away from legacy service management platforms.

Alongside insights and networking, attendees enjoyed food, drinks, and friendly competition while connecting with peers. Thank you to

everyone who joined us and helped make the event such a success.



Post-Team '26 Webinar Coming Soon in June

The conversations and momentum from Team '26 aren't stopping here.

We're excited to continue the discussion with an upcoming post-Team '26 webinar, where we'll dive deeper into key takeaways, major announcements, and what these innovations mean for organizations moving forward.

More details and registration information will be coming soon — stay tuned.

Stay Connected

Thanks for reading the May edition of *The Velocity Report*.

We're excited to continue sharing insights, updates, innovation, and opportunities with you each month as we help organizations move full speed ahead with smarter collaboration, AI-driven transformation, and Atlassian solutions.

If you'd like to connect with our team or learn more about anything featured above, we'd love to hear from you.

[Get in Touch](#)

Regards,

The ANB Team

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